

Media Ethics and Literacy Lecture 11b

New media, IPR and civic participation

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20090424

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1. Let's start with 多啦"A"夢



Doraemon final episode(s)
<http://www.kejut.com/doraemon1>

漫畫迷杜撰結局罪成多啦A夢假書炒價 \$1000
http://appledaily.atnext.com/template/apple/art_main.cfm?iss_id=20070606&sec_id=462&subsec_id=465&art_id=7179444

2. The ambiguities, the problems and the ways forward

2.1. Intellectual property right (IPR) issues

- Do you blog?
- Is hyperlinking / hypertext-linking ok?
- Is re-creation your creation?
- Is translation an infringement?
- Any legal alternatives?

- Creativity / Recreation / fair-use ?



吉蒂與死人頭
<http://show.fmtv.net/kittyhunter/>
http://www.inmediahk.net/public/article?item_id=64816&group_id=31

Illegal arts <http://www.illegal-art.org/>

哈利波特迷自行製作中文翻譯
http://intellectualproperty.wordpress.com/2007/08/17/harry_porter_translation/

CASH 向大專電台收費 學生無力支付
http://intellectualproperty.wordpress.com/2008/01/17/cash_charge_universities/

報業侵權使用網誌文章？

<http://ngszechin.mysinablog.com/index.php?op=ViewArticle&articleId=428026>

報業利用 blogger 造新聞？

http://www.inmediahk.net/public/article?item_id=201717&group_id=31

<http://bigbrainwave.mysinablog.com/index.php?op=ViewArticle&articleId=486392>

- court cases



全球首宗 BT 案：「古惑天皇」敗訴入獄 3 月

<http://paper.wenweipo.com/2007/05/19/YO0705190006.htm>

一日人在酒吧即興演奏披頭四名曲被判有罪

<http://www.cuhkacs.org/~benng/Bo-Blog/read.php?617>

日本出現 Youtube 大清洗

<http://www.cuhkacs.org/~benng/Bo-Blog/read.php?526>

Storing Personal Music Online Is Illegal In Japan

<http://yro.slashdot.org/article.pl?sid=07/05/28/2349248>

Viacom will sue YouTube for \$1bn

<http://news.bbc.co.uk/2/hi/business/6446193.stm>

Viacom Says User Infringed His Own Copyright

<http://yro.slashdot.org/article.pl?sid=07/08/30/128226>

YouTube, Viacom bow to light-sabre wielding defender of on line justice

http://www.theregister.co.uk/2007/09/13/youtube_viacom_bow_to_light_sabre_wielding_videomaven/page2.html

Dutch court upholds Creative Commons licence

http://www.theregister.co.uk/2006/03/22/creative_commons_dutch_court_ruling/

Controversy on using Creative Commons licensed Flickr photos

<http://harry.hchen1.com/2007/09/22/542>

IFPI Threatens UK Academic For Linking To Article

<http://yro.slashdot.org/article.pl?sid=07/06/18/0111225>

- DRM and information flow



唱片含間諜軟件事件 Sony 賠每人 \$150 美金

http://intellectualproperty.wordpress.com/2007/01/31/sony_bmg_settles_ftc_charges/

Warner Music Boss: We Were Wrong

<http://www.techcrunch.com/2007/11/14/warner-music-boss-we-were-wrong/>

Movie Industry: DRM Is For Customers, Not For Members

<http://torrentfreak.com/drm-is-for-customers-not-for-members-071227/>

英國圖書館呼籲修訂版權法及 DRM

http://intellectualproperty.wordpress.com/2006/09/26/british_library_revise_drm/

法國國民議會建議政府及歐盟使用開放格式

http://intellectualproperty.wordpress.com/2006/10/06/french_national_assembly_propose_odf/

Record labels rethink digital rights management at Midem

<http://www.iht.com/articles/2007/01/21/yourmoney/music.php/>

ETV and DRM

<http://etv.hkedcity.net/>

數碼版權管理創意應用資助基金

http://www.iresource.hk/main/legal_download/campaign/

- manipulation of meanings and expressions



北京不容惡擾奧運標誌

<http://hk.news.yahoo.com/080126/12/2nw9b.html>

- Do we have alternative business models?



香港數碼內容聯盟

<http://www.hkdca.hk/campaigninfo.php>

意大利及荷蘭音樂版權代理引進 Creative Commons

http://intellectualproperty.wordpress.com/2007/11/12/italian_siae_netherland_bumastemra/

Why we're releasing our latest album for free on the Internet

<http://www.harveydanger.com/press/why.php>

The free download isn't a frivolous act

http://radar.oreilly.com/archives/2007/02/the_free_download_isnt_a_frivo.html

Yahoo's Ian Rogers To Music Industry: "Inconvenience Doesn't Scale"

<http://www.techcrunch.com/2007/10/08/yahoos-ian-rogers-to-music-industry-inconvenience-doesnt-scale/>

2.2. Useful resources

- videos / images / sounds



CC photos in Flickr

<http://www.flickr.com/>

Miro -- Free and open-source, because open media matters.

<http://www.getmiro.com/>

mF247

http://www.mf247.jp/cc_list.php

Jamendo

<http://www.jamendo.com/en/>

CC search

<http://creativecommons.org/>

<http://creativecommons.org.tw/>

<http://cn.creativecommons.org/>

- literatures / journals / texts / news



Massachusetts Institute of Technology

麻省理工學院開放式課程

<http://ocw.mit.edu/OcwWeb/web/home/home/index.htm>

開放式課程中譯計劃 OOPS (正體, 簡體)

<http://www.myoops.org/>

麻省理工學院開放式課程中譯課程目錄 (包括其他大學的課程)

<http://www.myoops.org/twocw/index.htm>

中國 (大陸) 開放式教育資源協會

<http://www.core.org.cn/cn/>

CC 授權書目

<http://wiki.creativecommons.org/Books>

The Open Library

<http://www.openlibrary.org/>

Directory of Open Access Journals

<http://www.doaj.org/>

MIT Press Journal

<http://www.mitpressjournals.org/>

The Series on Digital Media and Learning

<http://www.mitpressjournals.org/loi/dmal>

WikiNews

http://en.wikinews.org/wiki/Main_Page

- software



GIMP

<http://www.gimp.org/>

OpenOffice

<http://www.openoffice.org/>

- Govt resources (and their limits)



Educational kits

http://www.ipd.gov.hk/chi/promotion_edu/educational_corner.htm

HK Laws

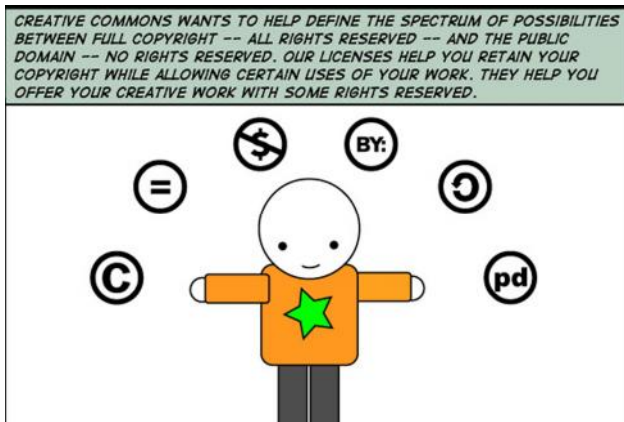
<http://www.legislation.gov.hk>

IPD

<http://www.ipd.gov.hk>

3. Extended reading / follow up actions

- CC hands-on (license a blog post using CC)



<http://creativecommons.org/>

- 在數碼環境中加強保護版權的建議 http://www.ipd.gov.hk/chi/whats_new/news/1911chi_Consultation_Paper_Prelim_Proposals_Chi.pdf



香港特別行政區政府
知識產權署

<http://www.cedb.gov.hk/citb/cht/html/pop.html>



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